

Raising children in loving families, not orphanages

Change the world together, **UBS Transform Collective, cohort 2**

The best place for a child to grow up is in a family. Why? Because it's where they get instant daily access to the support, they need to become healthy and happy adults. But too often, issues such as poverty and relationship breakdowns pull children away from their families and into institutions like orphanages and care homes. As is the case in Africa, where in many countries, orphanages remain a legacy of colonial rule that continues to undermine traditional family and community responses to caring for vulnerable children. Together, we can solve the issue for good.

In the past, philanthropic support for orphanages was seen as a good cause. After all, if the alternative to living without parents was living on the street, then the promise of orphanages was to offer a safe alternative to a life of extreme poverty and insecurity. But with the data of the last decades in hand, we can now see that children in orphanages have often been needlessly separated from living family members – in fact, approximately 80% have at least one living parent¹. And that orphanages are not serving children effectively: Children in institutional care are at greater risk of poor health, education, life prospects as well as physical and sexual abuse. Many are also at risk of being trafficked into orphanages, which are run simply to raise funds for their owners. The unscrupulous behavior doesn't stop there. You can imagine that if owners are prepared to traffic children into orphanages, they have no interest in keeping them safe and looking after them while 'imprisoned'.²

Deinstitutionalization and reform of care services offers an alternative: by redirecting the resources currently going to orphanages into services that allow children to return to

family-based care and support that prevents separation in the first place, children can remain in a loving family environment.

But making that happen is a challenge that touches many areas of people's lives, including their finances, communities, governments, and the services they rely on for support. In short, it's too big a task to tackle alone. So, let's tackle it together. We invite you to join the UBS Transform Collective: a network of philanthropists, major players and non-profit organizations united in their commitment to keep children in loving families who care for them, give them security and guidance. And ultimately nurture them to their full potential.

What's involved?

As a member of the UBS Transform Collective, you'll play a critical role in making sure children worldwide can grow up in safe family environments. You'll dive into the challenge with other philanthropists, collaborate, and pool both your resources and skills. And by combining your efforts into a powerful united response, you'll maximize the opportunity to solve the issue for good.

This is a global issue that needs a systemic response – one where multiple stakeholders with expertise in different aspects of a childcare system work together. There is growing evidence on how this can be done and this needs to be tailored to different cultural and community contexts. Hence, we need to address this issue by building systemic solutions across multiple regions globally. With the UBS Transform Collective cohort 1 we started to tackle the issue in India. Now, together with your support, we're ready to scale up and replicate to other countries in East and South Africa. By engaging in the UBS Transform Collective, you'll be helping to build a proven evidence-based system that can take root across the continent – and be replicated across the world. The collective will:

- empower families – connecting them with the social support schemes and services they need to raise children in a nurturing environment;
- strengthen safety nets – identifying children at risk and protect them before they come to harm;

¹ Csáky, C., *Keeping children out of harmful institutions: why we should be investing in family-based care*, Save the Children, 2009, p vii.

² Brubacher SP, van Doore KE, Powell M. Responding to orphanage trafficking from an information gathering perspective. *Child Abuse Negl.* 2021 Oct;120:105222. doi: 10.1016/j.chiabu.2021.105222. Epub 2021 Aug 4. PMID: 34364174.

- improve social systems – refocusing processes and priorities towards keeping children in families;
- establish alternative family-based care – promoting foster and kinship care (provided by extended family members) for children who can't stay with their birth families; and
- change the entire system – attracting widespread capital and support for quality family-based care systems.

What's in it for you?

Joining the UBS Transform Collective will enable you to improve the lives of children worldwide. Here's how it can enrich your life too:

Belong to a network that maximizes your impact

You'll connect and collaborate with people who are as determined to solve the issue as you. By working together, you'll create a formidable force for change.

- The Collective's members comprise fellow philanthropists who, like you, understand that children thrive best in families.
- Members commit to donating a minimum of USD 250,000 per year for two years³. With this contribution, you'll be supporting reputable non-profit organizations working together on the challenges that have been carefully assessed and vetted by UBS. So you can be assured your contribution is reaching organizations that are well-placed to achieve successful outcomes. UBS will also team up with you and add 10% match to your contribution.
- You can access a global team of philanthropy experts at UBS for support, including people with over 20 years' experience managing philanthropy programs that benefit children and families. You can also hear directly from world-famous philanthropy experts – some who have spoken with us so far include the author and changemaker, J.K. Rowling.

Involve and unite your family around shared values

The UBS Transform Collective gives you the opportunity to experience philanthropy with your family. It's a great way to show how your family's wealth and philanthropy can change the world – these are great lessons to share with each other, especially with younger family members.

- UBS will guide you and your family on your philanthropic journey, helping you learn and succeed together.
- You'll receive advice on making the most of your family's philanthropy, plus insights into managing other important areas of your wealth.
- Involving family members in the UBS Transform Collective will help unite your family around positive values and strengthen bonds between generations.

Connect with powerful players and magnify your efforts

The UBS Transform Collective goes beyond connecting you with other philanthropists. It also introduces you to major players with the power and influence to shape child and family support systems worldwide.

- Connect with private and public sector leaders, like local community organizations, government authorities, UNICEF, local philanthropic foundations, who can fund and create programs that empower children, families, and communities – and inspire them to replicate your solutions nationally and globally.
- Meet and collaborate with government groups who create and implement policies that affect children and their families.
- Tap into the experience of philanthropy experts and academics who can help you monitor and evaluate your work and take your solutions worldwide.

Access a learning experience that makes you a better philanthropist

The UBS Transform Collective will help you understand and examine the challenge and potential solutions from every angle. You'll have exclusive access to a two-year philanthropy learning experience, revealing the best ways to design, implement and evaluate your philanthropy projects.

Elements of your learning will be delivered at UBS Transform Collective gatherings, via online sessions, but also on the ground at the occasion of an insights trip.

- Your learning will cover topics including:
 - improving outcomes for vulnerable children;
 - protecting children;
 - designing, implementing, modelling, replicating, and scaling solutions; and
 - campaigning for change in policy and practice.
- You'll also be invited to spend a week with the UBS Transform Collective's non-profit organization partners. It's the perfect opportunity to learn about the challenges they face and the progress they're making.
- You'll receive invitations to conferences and seminars where you can learn from philanthropy experts and peers.
- You'll also focus on developing your leadership skills, enabling you to inspire and engage others, and maximize your impact.
- You'll have privileged early access to guides and publications focused on philanthropy and child protection.

Let's get started together

This is your opportunity to create a world where children can thrive in safe and nurturing family environments.

To find out more and join the UBS Transform Collective, please contact your UBS client advisor.

³ Total min. donation of USD 500,000.

// Philanthropy is a learning process. You don't have to know everything from the start, but you can learn together as you grow.

UBS Transform Collective member

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